

I V S e m e s t e r	Code	Course Title	Course Duration	Offered to	Session	Credits
	OEC7	Investing in Stock Markets	45 Hours	All students	3 Hours a Week	3

Course Objective:

To familiarise students with working of stock marketing and stock trading techniques.

Course Outcomes:

CO1 Comprehend the basic structure and components of financial marketing

CO2 Understand constituents of fundamentals analysis and its impact on stock trading

CO3 Explain conceptual framework of various technical analysis

CO4 Infer the stock trading process and the role of stock market participants

Reference Books:

#	Title	Author/s	Publisher
1	Playing Stock Market with Technical Analysis	Bhushan Jadhav	RIGI Publication
2	Guide to Indian Stock Market	Jitendra Gala	Buzzing stock Publishing
3	Investing in Stock Markets	Mohammed Umair	Skyward PU
4	Indian Financial System	Siddhartha Sankar Shah	McGraw Hill India
5	Financial Markets and Institutions	Tracy Brian	Manjul Publishing House

Unit	Title	Hours	Contents
1	Overview of Financial Markets	04	Overview of Financial System, Structure, Regulation & Functions; Financial Instruments; Interlink between capital market and money market. Key elements for well-functioning of financial system, Economic indicators of financial development.
2	Indian Stock Market	10	Stock Broker, Investor, Depositories, Clearing House, Stock Exchanges. Role of stock exchange, Stock exchanges in India- BSE, NSE. Security Market Indices: Nifty, Sensex and Sectoral indices, Sources of financial information. Trading in securities: Demat trading, types of orders, using brokerage and analyst recommendations, Do's & Don'ts of investing in markets.
3	Fundamental Analysis	12	Top down and bottom up approaches, Analysis of international & domestic economic scenario, Industry analysis, Company analysis (Quality of management, financial analysis: Both Annual and Quarterly, Income statement analysis, position statement analysis including key financial ratios, Cash flow statement analysis, Industry market ratios: PE, PEG, Price over sales, Price over book value, EVA), Understanding Shareholding pattern of the company.
4	Technical Analysis	08	Trading rules (credit balance theory, confidence index, filter rules, market breath, advances vs declines and charting (use of historic prices, simple moving average and MACD) basic and advanced interactive charts.
Learning by Doing activities: 5 Hours			